by Stephanie Knight, CASLS Language Technology Specialist

You have now reviewed many issues related to race and the art that is associated. You are to create a formal presentation of at least five works of art and the issues that they represent for a local civic club with the goal of either preserving the art or creating more public artwork. Outline your speech below and submit to your teacher for feedback before the end of class. Engage in any additional research that is necessary.

Use the form below to outline your speech. If you need to adapt the form below to your needs (include more points or fewer points, for example), that is fine.

Planning:
1. What artwork and issues will you be exploring in your speech?

2. Who is your desired audience? Do you want to appeal to their logos, pathos, and/or ethos?

3. What techniques will you use to make said appeal? How will you incorporate subjective and objective language in an effort to effectively execute those techniques?

 Outline:
I. Introduction
a. Greeting:
_____

b. Thesis:
_____

 _____
c. Outline of talking points (what points will you make and in what order). You may find it beneficial to group art by the issues it addresses in lieu of discussing art piece by piece. Do whatever is best for you.

_____

_____

_____

_____

II. Artwork or Issue 1

    a.   Description of artwork

_____

    b.   Description of issue

_____

    c.   Supporting evidence (there may be more than one piece-adapt your outline accordingly)

_____

    d.   Explanation of evidence

_____

III. Artwork or Issue 2 (repeat this format for subsequent pieces of art or issue as needed)

    a. Description of artwork

_____

    b. Description of issue

_____

    c. Supporting evidence (there may be more than one piece-adapt your outline accordingly)

_____

    d. Explanation of evidence

_____

V. Conclusion

    a. Call to action

_____

    b. Closing

_____

Think about other speeches that are powerful that you have heard in your life. Reflect upon the subjective and objective language that they employ. How do these affect interpretations of and reactions to the speech? What techniques outside of appropriate objective and subjective language use do you want to employ (for example, incorporation of similes and metaphors in your speech)?